



Connect, Communicate and Collaborate with people across your organization with Radisys Impromptu

The Whitespace

Provide What's Missing: With remote and hybrid work on the rise, spontaneous conversations with colleagues that happen by the watercooler or in the hallway, and the engagement and innovation that springs from them, have disappeared. Impromptu is a virtual "town square" that provides a platform for informal conversation and interactions that can spark those "aha" moments and ideas.

First Mover Advantage: 73% business leaders consider workplace socialization as a high priority. Impromptu is a first-of-its-kind workplace socialization application that provides an innovation hub for initiating and exchanging ideas, and a virtual watercooler for ad-hoc discussions. While solutions currently exist to solve other workplace communication needs, there is no such equivalent tool that focuses on workplace socialization in the market.

What's in it for Value Added Resellers?

Large and Growing Market Opportunity: Potential to tap into an estimated \$1.6 billion market.

Your Brand or your Customer's brand: A customizable, white-labeled product that helps increase brand presence.

Monetization: Additional revenue streams from existing enterprise customers, allowing them to leverage existing relationships and be a one-shop stop for a broader range of enterprise services.

Business Expansion: Endless opportunities for bundling and upselling.

Impromptu allows value added resellers to be at the forefront of digital transformation in the workplace and fundamentally change how employees communicate with one another.



Ready to embark on your journey? Contact Sales Today!

Email sales@radisys.com or visit impromptu.radisys.com to learn more.

What can Radisys do for you?

Training and Support: Provide IT and user training; and also access to self-service on demand content, Tier 3 tech support.

Set-up and Operations: Seamlessly onboard, provision and manage customers; easy access to usage data and reports for billing.

Customer Success: Devise creative programs and ideas aimed at maximizing the value and usage of Impromptu.

Marketing: Share leads based on regular in-region campaigns.